BROTHER VALUE PRINT PROGRAM



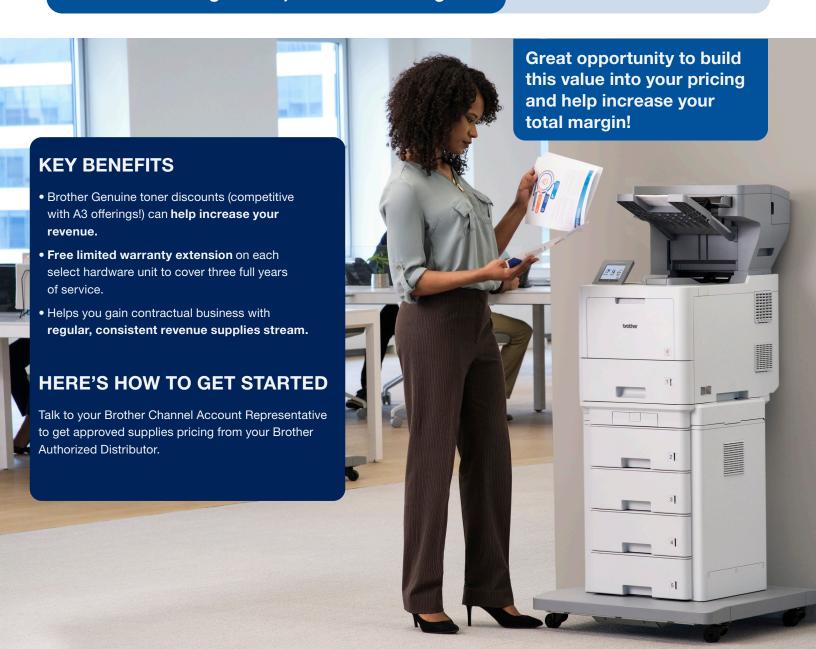
PROGRAM OVERVIEW

The Brother Value Print Program provides Brother Authorized Partners discounts on Brother Genuine toner, ink, and drums and a limited warranty extension to cover three full years of warranty coverage on select hardware models (listed on back). To qualify for this program, your customer must agree to purchase Brother Genuine supplies for a three-year period.



- If all requirements are met¹, you will automatically **qualify for discounted pricing on Brother Genuine** toner, ink, and drums.
- If your customer is printing more than **1,500 pages a month** per device, you will qualify for an even deeper discount on Brother Genuine supplies **for aggressive CPCs!**
- When you have a 20-unit or more opportunity (initial order of 5 units), think of Brother VPP²!

You have nothing to lose, and so much to gain!



BROTHER VALUE PRINT PROGRAM



PROGRAM REQUIREMENTS

• Ensure your customer agrees to purchase only qualified Brother Genuine supplies for all new Brother printers / all-in-ones placed under this program.



- The Reseller must provide monthly end-user POS / sales-out data for all covered products. The Reseller must provide end-user supporting details regarding estimated print volume.
- The Reseller must have a signed VPP agreement or a documented managed print services relationship with the end user. A copy of the contract or other proof must be provided to Brother upon request.
- Unless otherwise stated in the eligible model list, the quantity to qualify for VPP is a minimum of 20 units of eligible hardware over the three years in the program period. In the event the reseller does not satisfy the 20-unit requirement per VPP opportunity in the three-year program period, Brother reserves the right to discontinue the VPP benefits for that opportunity.
- Requires minimum three-year term on contract.
- Supplies must be drop shipped to the customer.

QUALIFIED HARDWARE MODELS

MONOCHROME LASER	
ALL-IN-ONES	PRINTERS
MFC-L2750 _{DW}	HL-L2350 _{DW}
MFC-L2750dwxL	HL-L2370dwxL
MFC-L2759 _{DW}	HL-L2379 _{DW}
MFC-L5700 _{DW}	HL-L5100 _{DN}
MFC-L5800 _{DW}	HL-L5200 _{DW}
MFC-L5900 _{DW}	HL-L5200dwt
MFC-L6700 _{DW}	HL-L6200 _{DW}
MFC-L6750 _{DW}	HL-L6200 _{DWT}
MFC-L6800 _{DW}	HL-L6250 _{DW}
MFC-L6900 _{DW}	HL-L6300 _{DW}
MFC-L6900 _{DWG}	HL-L6400 _{DW}
DCP-L5500dN	HL-L6400pwt
DCP-L5600dN	HL-L6400pwg
DCP-L5650dN	

COLOR LASER / LED		
ALL-IN-ONES	PRINTERS	
MFC-L3710cw	HL-L3210cw	
MFC-L3750cdw	HL-L3230cdw	
MFC-L8610cow	HL-L3290cdw	
MFC-L8900cdw	HL-L8260cdw	
MFC-L8905cdw	HL-L8360cdw	
MFC-L9570cow	HL-L8360cdwt	
MFC-L9630cdn	HL-L9310cdw	
MFC-L9670cdN	HL-L9430cdn	
	HL-L9470cdn	

COLOR INKJET	
MFC-J5855dw	MFC-J6555bw
MFC-J5955 _{DW}	MFC-J6955 _{DW}

¹ The Value Print Program is offered in consideration of the <u>full program guidelines</u>. Supplies pricing is available for new hardware purchased under this program and is not intended to be used for an existing install base of Brother hardware. Brother reserves the right to modify or discontinue special pricing in its sole discretion.

² See program requirements listed above.