

Take the CAP OFF CHALLENGE!



intensity



Everyone is aware of the dry out problem with permanent markers. Bic® Intensity™ Permanent Marker provides the solution!

What is the biggest problem when you leave the cap off a permanent marker?

The marker will dry out in a short amount of time (1-2 hours).

How long can you leave the cap off the BIC Intensity Permanent Marker before it dries out?

It will last up to 2 weeks.

Would you like to take the BIC Cap Off Challenge?

Take an envelope and date it. Place a BIC Intensity Permanent Marker (with the cap off) in the envelope. Return to open the envelope anytime between 7 and 14 days.

The BIC Intensity Permanent Marker **will still write.**

Item Number	Tip	Color	Qty
BIC® INTENSITY™ FINE POINT PERMANENT MARKER			
BIC-GPM11-BK	FINE	BLACK	DOZEN
BIC-GPM11-BE	FINE	BLUE	DOZEN
BIC-GPM11-RD	FINE	RED	DOZEN
BIC-GPM241-BK	FINE	BLACK	24/PK
BIC-GPM200-BK	FINE	BLACK	200 BOX
BIC® INTENSITY™ ULTRA FINE POINT PERMANENT MARKER			
BIC-GPMU11-BK	ULTRA-FINE	BLACK	DOZEN
BIC-GPMU11-BE	ULTRA-FINE	BLUE	DOZEN



More for your money...Always!®

* Won't Dry Out When Cap Is Left Off For 2 Weeks on Fine/Ultra Fine point in classic colors: Black, Blue, Red and Green.

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